

► Vegan Yogurt Alternative

Maison Riviera (maisonrivierausa.com), Varennes, Quebec, brings its coconut-based vegan yogurt alternative to the United States. Made with coconut milk, real fruit and no artificial sweeteners, the dairy- and gluten-free treat comes in five calcium- and probiotic-rich flavors: Lemon, Vanilla, Pineapple & Coconut, Mango & Passion Fruit, and Raspberry & Blackcurrant. Each contains 3 grams of protein and 7 to 9 grams of sugar per serving. Packaged in 100% recyclable glass jars, the premium plant-based yogurts come in 8.46-ounce two-packs (packed six to a case). SRP is \$2.99. The company also offers plastic lids in four-count packages that can be merchandised on clip strips near the yogurt to encourage consumers to reuse the glass jars.



Frozen Hash

Austin, Minn.-based Hormel (hormel.com) expands its Mary Kitchen Hash into the frozen breakfast set, the first time in 70 years the product has been offered outside the can. Available varieties include traditional Corned Beef Hash and Turkey Sausage and Sweet Potato Hash, each made with a blend of meat, roasted potatoes, onions, bell peppers and a touch of seasonings. Easy to prepare with no additional ingredients, both deliver 9 grams of protein per serving. Two additional flavors — Breakfast Hash (with pork breakfast sausage and bacon) and Superfoods Hash (with corned beef, sweet potatoes, kale, carrots, mushrooms, peppers and peas) — will debut later this year. Packed 10 to a case, each 18-ounce, four-serving bag is expected to retail for \$6.49 to \$6.99.



Cottage Cheese Bars

Montclair, N.J.-based Baltic Marketing debuts protein-rich, whole milk cottage cheese bars imported from Latvia. Offered under the new Spēka (spekabar.com) label, the "smart snacks" deliver a balanced combination of carbs (for energy now) and protein and fat (for lasting energy). Available flavors include Vanilla, Salted Caramel and Greek Yogurt, each of which offers 8 grams of protein, 8 grams of fat and no more than 9 grams of sugar and 150 calories. Shipped frozen, the 1.3-ounce bars can be sold frozen or refrigerated (14 day shelf life), individually (\$2.29 SRP) or in four-count, 5.9-ounce



display cases (\$7.98 SRP). Display cases come in eight-count master cases.

Single-Source Ground Beef

Zephyr Foods (zephyrfoods.com), Fayetteville, Ark., introduces single-source ground beef that offers 100% traceability. Unlike most ground beef sold in the U.S., which can include bits from up to a thousand different cows from several different countries, every package of 1 Source beef can be traced to a single American Black Angus cow, born and humanely raised on a family farm in the Northeast. In addition, the NEXTY award-winning product is made from premium whole muscle cuts for optimal flavor. Shipped frozen and sold refrigerated, 1-pound packages come 24 to a case. SRP is \$12.49.



Superfood Vegetable Bites

Boston-based Incredible Foods (perfectlyfree.com) adds superfood Vegetable Bites to its Perfectly Free collection of healthy, fruit- and veggie-forward snacks. The keto-friendly, gluten-free bites feature vegetable and fruit purees wrapped in an outer layer made of fruit and veggie fibers (pectin, algin and chitosan) that keeps the vitamin- and phytonutrient-rich snacks fresher longer — without artificial additives or preservatives. Also free of artificial sweeteners, flavors and colors as well as added sugar, the certified vegan, Non-GMO Project Verified bites come in four veggie-first varieties: Carrot Mango, Beet Berry, Sweet Potato Pear and Kale Pineapple. Refrigerated shelf life is 50 days. Packed six to a case, each 4-ounce package includes five 0.8-ounce single-serve pouches. SRP is \$3.99.



Vegan Breakfast Burritos

Glendale, Calif.-based Alpha Foods (alphaplantbased.com) adds a pair of meat- and dairy-free single-serve breakfast burritos to its plant-based lineup. Made with the company's sausage-style Alpha Crumble, spicy dairy-free cheese, veggies and a seasoned tofu scramble — all wrapped in a fluffy tortilla — the portable frozen breakfasts come in two non-GMO flavors: Original and Veggie. Both deliver 10 grams of protein per serving. Packed 12 to a case, each 5-ounce burrito is expected to retail for around \$3.99. ►

